AGENDA

1:00 PM - 1:05 PM
Welcome & Overview of the Meeting

1:05 PM - 1:50 PM
Panel Presentation

1:50 PM - 2:00 PM
Networking

NYC BUILDS BIO+
IN COLLABORATION WITH
Genetic Engineering & BioTechnology News

THE BIODESIGN CHALLENGE: GROWING THE FUTURE PIONEERED IN NYC

Biotechnology is spreading into every aspect of our lives—from materials to everyday products. As science finds its way into our lives and our products, future designers must fully understand the debates surrounding biotech so when they are asked to design with it, they do so thoughtfully and ethically. Society needs interdisciplinary thinkers to come up with the new solutions and to help understand their impacts.

The Biodesign Challenge bridges art, design, and science to develop the first generation of professionals who cross disciplines, anticipate promises and pitfalls, and engage the public in the debates surrounding biotech so when they are asked to design with it, they do so thoughtfully and ethically. Society needs interdisciplinary thinkers to come up with the new solutions and to help understand their impacts.

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